

# Print Schedule & Deadline Dates



## AUTUMN 2020

**ORDERS** : 26 FEBRUARY

**ADVERTS** : 2 MARCH

**GOES TO PRINT** : 6 MARCH

**Content Live on App** : 7 MARCH

**Early Bird Rate ENDS**: 9 MARCH

**Digital Booklet Live** : 13 MARCH

**Booklets DELIVERED** : approx 17 MARCH

## WINTER 2020

**ORDERS** : 20 MAY

**ADVERTS** : 25 MAY

**GOES TO PRINT** : 29 MAY

**Content Live on App** : 30 MAY

**Early Bird Rate ENDS**: 1 JUNE

**Digital Booklet Live** : 5 JUNE

**Booklets DELIVERED** : approx 9 JUNE

## SPRING 2020

**ORDERS** : 12 AUGUST

**ADVERTS** : 17 AUGUST

**GOES TO PRINT** : 21 AUGUST

**Content Live on App** : 22 AUGUST

**Early Bird Rate ENDS**: 24 AUGUST

**Digital Booklet Live** : 28 AUGUST

**Booklets DELIVERED** : approx 1 SEPTEMBER

## SUMMER 2020

**ORDERS** : 4 NOVEMBER

**ADVERTS** : 9 NOVEMBER

**GOES TO PRINT** : 13 NOVEMBER

**Content Live on App** : 14 NOVEMBER

**Early Bird Rate ENDS**: 16 NOVEMBER

**Digital Booklet Live** : 20 NOVEMBER

**Booklets DELIVERED** : approx 24 NOV