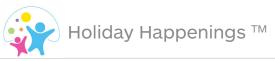
# **Print Schedule & Deadline Dates**



## **AUTUMN 2020**

**ORDERS**: 26 FEBRUARY

**ADVERTS**: 2 MARCH

**GOES TO PRINT**: 6 MARCH

Content Live on App: 7 MARCH

Early Bird Rate ENDS: 9 MARCH

Digital Booklet Live: 13 MARCH

**Booklets DELIVERED**: approx 17 MARCH

## **SPRING 2020**

**ORDERS**: 12 AUGUST

**ADVERTS**: 17 AUGUST

**GOES TO PRINT**: 21 AUGUST

**Content Live on App**: 22 AUGUST

Early Bird Rate ENDS: 24 AUGUST

Digital Booklet Live: 28 AUGUST

**Booklets DELIVERED**: approx 1 SEPTEMBER

#### **WINTER 2020**

**ORDERS**: 20 MAY

**ADVERTS**: 25 MAY

**GOES TO PRINT**: 29 MAY

Content Live on App: 30 MAY

Early Bird Rate ENDS: 1 JUNE

Digital Booklet Live: 5 JUNE

**Booklets DELIVERED**: approx 9 JUNE

### **SUMMER 2020**

**ORDERS**: 4 NOVEMBER

**ADVERTS**: 9 NOVEMBER

**GOES TO PRINT**: 13 NOVEMBER

Content Live on App: 14 NOVEMBER

**Early Bird Rate ENDS**: 16 NOVEMBER

**Digital Booklet Live**: 20 NOVEMBER

**Booklets DELIVERED**: approx 24 NOV